

THE LOFT

FIFTH AVENUE

HAIR · NAILS · SPA

let's get
SOCIABLE



@THELOFTFIFTHAVENUE



THE LOFT - HISTORY

The Loft Fifth Avenue was founded with a vision to revolutionize personalized hair, nail and skin care, a concept that came to life in 2008 in no other than our very own Fashion Avenue district in The Dubai Mall. Bringing the celebrated glam of New York City, The Loft mirrors the perfect selfcare getaway in urban Dubai. With its bold and contemporary interior inspired from New York City lofts, the place channels the extravagance of beautiful possibilities, and the elegance of professionalism and modernity. Our team of professionals, award-winning stylists and talented artists are committed to delivering the most exceptional customer experience, one that you will remember and incorporate in your weekly self-love routine. The Loft Fifth Avenue is still growing, with 13 branches in the UAE, all of which have become the ultimate destination for men and women around the city and the reason behind our success and reputation as the industry-leader in hair and beauty services.

We take pride in our knack for innovation, always in tune with the newest trends in beauty and spa related services. Never compromising on customer satisfaction and abiding to the highest level of international standards, we use some of the most refined and luxurious hair, nail and skin care brands from across the globe, including Kérastase, Redken and Essie to name a few.

Among its many trophies and regional distinction awards, The Loft Fifth Avenue won best design concept by the Internationally renowned Estetica Beauty Design book and was granted the best salon service award by Orchid Beauty Awards.

A spa and beauty destination for all, you can find us in your favorite locations across the UAE.





WHO SAYS YOU
CAN'T ELIMINATE
YOUR STRESS
WITH A HAIRDO !

THE LOFT - HAIR FOR HER

	Short	Medium	Long	Extra-long
Blow-Dry	100	130	160	180
Blow-Dry with Curls	130	160	190	210
Hair-Ups	360	360	450	450

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Haircut, Wash & Blow-Dry 330

Fringe Cut 70

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 Permanent Color Amonia-Free

	Short	Medium	Long
INOA Hair Color	380	480	600
INOA Root Color	300		

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Permanent Color

	Short	Medium	Long
Hair Color	300	390	525
Root Color	250		

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Semi-Permanent Color

	Short	Medium	Long
Tone on Tone	150	250	350

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	Short	Medium	Long
Highlights Half Head	375	400	425
Highlights Full Head	475	525	575
Ombre/Balyage from	575		
Add-on Toner with Highlights	175		
Color Removal	Upon consultation		

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	Short	Long
Hair Treatments		
Olaplex	200	250
Olaplex Shot (added to color)	100	
Kérastase Mask	80	
Kérastase Fusio Dose	200	
Kérastase Scalp Treatment	220	
Kérastase Caviar	450	600
Kérastase Extensioniste	250	300

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Hair Straightening Treatment

Treatments from 1400

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Hair Extension Service Upon consultation

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 *All prices are in AED and exclusive 5% VAT



THE ONLY TIME
A WOMAN IS
HELPLESS IS
WHEN HER
NAIL POLISH
IS DRYING.

THE LOFT - NAILS FOR HER

The Loft Mani	min 45	75
The Loft Pedi	min 60	85
The Loft Combo	min 60	150
The Loft Mani without Polish	min 40	70
The Loft Pedi without Polish	min 50	80
The Loft Combo without Polish	min 50	140
The Loft French Mani	min 55	85
The Loft French Pedi	min 65	95
The Loft French Combo	min 65	170
Vynylux Couture Mani	min 45	85
Vynylux Couture Pedi	min 60	95
Vynylux Couture Combo	min 60	170
The Loft Mini Mani	min 30	45
The Loft Mini Pedi	min 30	50
The Loft Mini Polish	min 15	20

POLISH ME OVER

	Mani	Pedi
The Loft Shape & Polish	50	55
The Loft French Shape & Polish	55	60
Vynylux Couture Shape & Polish	60	65
Gelish Shape & Polish	80	85
Gelish French Shape & Polish	90	95

*All prices are in AED and exclusive 5% VAT

LONGER LASTING

* Gelish Polish is a power polish that lasts up to three weeks

Gelish Manicure	min 70	140
Gelish Pedicure	min 80	150
Gelish Combo	min 150	270
Gelish French Manicure	min 80	160
Gelish French Pedicure	min 90	170
Gelish French Combo	min 170	300
Gelish Removal	min 15	45

ADD ME UP

Paraffin Treatment

An intensely soothing and anti-aging treatment that leaves your skin rejuvenated and helps retain the skin's natural oils.

Mani		Pedi
100	min 40	100

Footlogix Callus Treatment

A treatment that helps in sloughing off excess and dry skin as well as insuring protection and hydration of the foot.

Pedi
80

Footlogix Pedicure

An intensive foot care pedicure recommended for those with intense callus & dry skin.

Pedi
160

Nail Art starting from 20 AED

IN-CHAIR MASSAGE

Neck & Shoulder Massage	min 15	60
	min 30	90
Foot Massage	min 15	50
	min 30	90

*All prices are in AED and exclusive 5% VAT

MAKE ME LONGER

Natural Full Set Extension (Acrylic/Gel)	min 90	310
Natural Full Set Extension (Acrylic/Gel with gelish color)	min 150	375
French Full Set Extension (Acrylic/Gel)	min 120	375
Extension Refill	min 120	220
French Extension Refill	min 150	250
Natural Overlay (Acrylic/Gel)	min 90	250
French Overlay (Acrylic/Gel)	min 120	300
Natural Nail Repair (per nail)	min 15	30
French Nail Repair (per nail)	min 15	40
Soak Off	min 30	100

KEEP ME DIPPED

* Nail dip has it all! It is as shiny as Gelish, as strong as Acrylic and lasts up to 5 weeks.

Nail Dip Overlay	min 60	200
Nail Dip Extension	min 90	280
Nail Dip Add-On: French	min 30	30
Nail Dip Add-On: Ombrè	min 30	30
Nail Dip Repair (per nail)	min 15	15
Nail Dip Removal	min 30	30

*All prices are in AED and exclusive 5% VAT



THE ART OF PRECISION SKIN CARE



THE LOFT - PRODUCT FOR HER

ELEMIS

LONDON

We are a skin wellness brand with an aromatherapist's soul, an artist's spirit, and a scientist's commitment to results. An innovative and global British skincare brand with over 30 years of expertise and available in over 45 countries, we believe in 'truth in beauty'.

Elemis is passionate about taking care of your skin. Our focus is delivering proven results with feel-good skincare products combined with cutting-edge patented technology. Our award-winning portfolio includes face and body products with revolutionary formulas, spa treatments, supplements and more.

Nature powers our products: by sourcing natural extracts that catalyse each other and harnessing the power of nature's finest active ingredients, we can deliver results that you can see and feel, both inside and out.



BEAUTIFUL
SKIN REQUIRES
COMMITMENT,
NOT A MIRACLE



FACIAL TREATMENTS

ELEMIS Pro-Collagen Age Defy

Tackle fine lines and wrinkles with the clinically proven* age-defying benefits of marine charged Padina Pavonica and Red Coral. Targeted massage encourages optimum cellular function for nourished, younger looking skin.

Duration 60 minutes | AED 500

ELEMIS Dynamic Resurfacing Precision Peel

Clinically proven* to target the signs of ageing and uneven skin tone, this pioneering precision treatment uses layers of enzymes for powerful exfoliation and renewal. A new start for smoother, younger-looking skin.

Duration 60 minutes | AED 500

ELEMIS Superfood Pro-Radiance

A nutritional boost rich in superfoods and essential minerals designed to pack stressed, dull skin with energising, detoxifying actives. Clinically proven* to leave skin plumper, radiant and lit up with good health.

Duration 60 minutes | AED 500

ELEMIS Sensitive Skin Soother

Fragile skin needs special attention. A soothing massage technique helps reduce the appearance of redness and protect against daily stresses. Texture and moisture levels are dramatically restored. Skin is left supremely soothed, comfortable and calm.

Duration 60 minutes | AED 500

ELEMIS Anti-Blemish Mattify and Calm

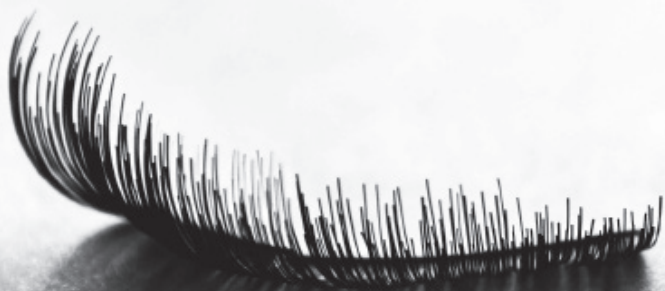
A revelation for oily, congested or hormonal skin. This mattifying facial helps combat oil and shine, while intuitive massage helps restore micro-circulation. A deeply detoxifying treatment for clear, bright skin.

Duration 60 minutes | AED 500

*All prices are in AED and exclusive 5% VAT



JUST ONE BLINK,
AND THE WORLD
IS YOURS.



THE LOFT - FACE & BODY FOR HER

FACE FOR HER

*Prices are applicable to both waxing & threading

Upper Lip	25
Eyebrow	45
Eyebrow & Upper Lip	60
Half Face	50
Full Face	100
Full Face incl. Eyebrows	125

BODY FOR HER

Underarm	40
Half Arm	55
Full Arm	75
Half Legs	70
Full Legs	110
Stomach	75
Back	70
Bikini Line	75
Full Bikini	100
Full Brazilian	115
Full Body	350
Full Body incl. Brazilian	440

Eyelash Extension

Lash Lifting	350
Individual Lashes (Full Set)	480
Individual Lashes (Half Set)	380
Russian Volume	600
Refill Individual from 2 weeks	200
Refill Russian from 2 weeks	300
Removal Lashes	110

Make -Up *Upon request

*All prices are in AED and exclusive 5% VAT

BRIDAL PACKAGES

Pick your timeless wedding tradition with our Loft Bridal Packages. We offer customized packages at the best value for your needs, visit you nearest branch for further inquires.

Something New – For optimism in the future

We pay full attention to our brides on their big day . The loft team will help you personalize a package at the best value for your needs

- **Hair color transformation**
- **Bridal Hair styling**
- **Nourishing hair treatments**
- **Eyelash Extensions**
- **Nail Care**
- **BABOR facial course**
- **BABOR body treatments**
- **Bridal make-up**

By Quoting

Something borrowed – For borrowed Happiness: AED 3,000 (In salon)

- **Bridal Hair Styling**
- **Bridal Make-up**
- **Complimentary French manicure**
- **Complimentary mini Collagen booster facial**

Something blue - For Love, Purity And Fidelity: AED 5,000 (Call out)

- **Bridal Hair-Styling**
- **Bridal make-up**
- **Complimentary French manicure & Pedicure.**
- **Complimentary Mini Collagen booster facial**

(Hair extensions if required, prices are charged upon consultation).

HOME SERVICE

Beauty delivered in the comfort of your home!
Enjoy being pampered by our highly-trained professionals and get indulged with our variety of services from Nail care, Hair care, Spa & wellness.

For further inquiries contact your nearest branch.

GIFTS ENVELOPE

In a recent local survey in UAE, grooming gifts were selected among the most popular and joyful gifts you can offer to your friends, colleagues and loved ones. You can have it by visiting any of our branches, or by calling our Toll Free Number 800-THELOFT, we can deliver at your selected address.

THE LOFT LOOK BOOK...

“Hair is one of our main specialities because we believe that it’s a “Personalized Art”, thus we are committed to bringing in the latest in hair trends with the utmost customization experience to every woman making her feeling beautiful inside out and unique... Our creative team has come up with the launch of our “Annual Hair Collection” as a major event every year highlighting the latest in hair styling as an essential part of the fashion making industry.

The Loft is taking you through a styling experience so “Get indulged in our world of beauty”.

Now available across all branches!



LOYALTY PROGRAM

GOLOFT

5% CASHBACK

Registration for free

GOLOFTER

8% CASHBACK

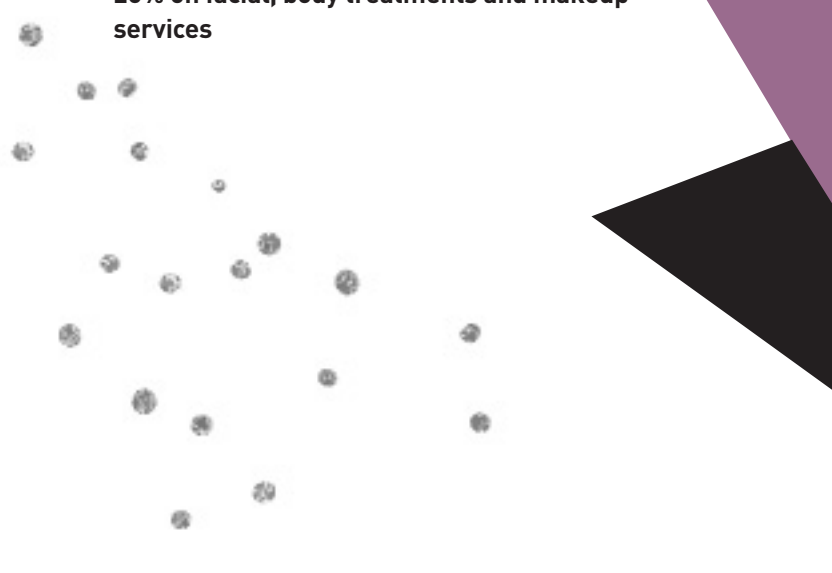
Spend 5,000 AED in 6 months to remain this level

GOLOFTEST

12% CASHBACK

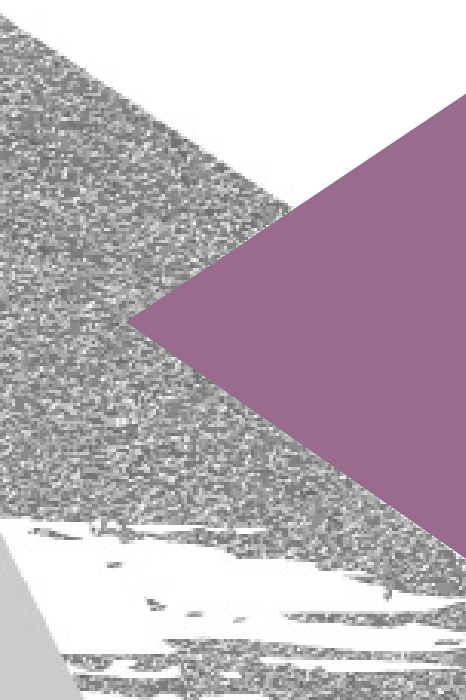
Spend 8,000 AED in 6 months to remain this level

20% on facial, body treatments and makeup services



MEMBERSHIP PROGRAM

Ask a member of our team today for all membership programs available.



DUBAI

The Dubai Mall

Tel: +971 4 434 0856
Lower Ground Floor,
Beauty Zone Opposite to Mall Management

Wasl Vita

Tel: +971 4 343 9669
Jumeirah 1, Wasl Road,
Wasl Vita Mall

Palm Jumeirah

Tel: +971 4 457 7813
Golden Mile 2 Galleria

Mudon

Tel: +971 4 514 8287
Mudon Community Center

Mall Of The Emirates

Tel: +971 4 347 4723
First Floor,
Next to Marina Home Furniture

Mirdif Shoroog

Tel: +971 4 553 9183
Shoroog Community Center

Jumeirah Island

Tel: +971 4 243 4086
Pavillion Center

Motor City

Tel: +971 4 565 5091
First Avenue Mall

SHARJAH

Al Rahmaniya

Tel: +971 6 731 0832
Al Rahmaniya Mall

ABU DHABI

Yas Mall

Tel: +971 2 565 0060
Ground Floor, Yas Island Abu Dhabi

Toll Free number: 800-THELOFT



THELOFTFIFTHAVENUE

www.theloft5thavenue.com

Mob app: The Loft Beauty Lounge