

THE LOFT

F I F T H A V E N U E

H A I R · N A I L S · S P A

let's get
SOCIABLE



@THELOFTFIFTHAVENUE



THE LOFT - HISTORY

The Loft Fifth Avenue was founded with a vision to revolutionize personalized hair, nail and skin care, a concept that came to life in 2008 in no other than our very own Fashion Avenue district in The Dubai Mall. Bringing the celebrated glam of New York City, The Loft mirrors the perfect selfcare getaway in urban Dubai. With its bold and contemporary interior inspired from New York City lofts, the place channels the extravagance of beautiful possibilities, and the elegance of professionalism and modernity. Our team of professionals, award-winning stylists and talented artists are committed to delivering the most exceptional customer experience, one that you will remember and incorporate in your weekly self-love routine. The Loft Fifth Avenue is still growing, with 13 branches in the UAE, all of which have become the ultimate destination for men and women around the city and the reason behind our success and reputation as the industry-leader in hair and beauty services.

We take pride in our knack for innovation, always in tune with the newest trends in beauty and spa related services. Never compromising on customer satisfaction and abiding to the highest level of international standards, we use some of the most refined and luxurious hair, nail and skin care brands from across the globe, including Kérastase, Redken and Essie to name a few.

Among its many trophies and regional distinction awards, The Loft Fifth Avenue won best design concept by the Internationally renowned Estetica Beauty Design book and was granted the best salon service award by Orchid Beauty Awards.

A spa and beauty destination for all, you can find us in your favorite locations across the UAE.





WHO SAYS YOU
CAN'T ELIMINATE
YOUR STRESS
WITH A HAIRDO!



THE LOFT - HAIR FOR HER

	Short	Medium	Long	Extra-long
Blow-Dry	100	130	160	180
Blow-Dry with Curls	130	160	190	210
Hair-Ups	360	360	450	450
.....				
Haircut, Wash & Blow-Dry	330			
Fringe Cut	70			
.....				
Permanent Color Amonia-Free	Short	Medium	Long	
INOA Hair Color	380	480	600	
INOA Root Color	300			
.....				
Permanent Color	Short	Medium	Long	
Hair Color	300	390	525	
Root Color	250			
.....				
Semi-Permanent Color	Short	Medium	Long	
Tone on Tone	150	250	350	
.....				
	Short	Medium	Long	
Highlights Half Head	375	400	425	
Highlights Full Head	475	525	575	
Ombré/Balyage from	575			
Add-on Toner with Highlights	175			
Color Removal	Upon consultation			
.....				
Hair Treatments	Short	Long		
Olaplex	200	250		
Olaplex Shot (added to color)	100			
Kérastase Mask	80			
Kérastase Fusio Dose	200			
Kérastase Scalp Treatment	220			
Kérastase Caviar	450	600		
Kérastase Extensioniste 250	300			
.....				
Hair Straightening Treatment				
Treatments from	1400			
.....				
Hair Extension Service	Upon consultation			
.....				

*All prices are in AED and exclusive 5% VAT



THE ONLY TIME
A WOMAN IS
HELPLESS IS
WHEN HER
NAIL POLISH
IS DRYING.

THE LOFT - NAILS FOR HER

The Loft Mani	min 45	75
The Loft Pedi	min 60	85
The Loft Combo	min 60	150
The Loft Mani without Polish	min 40	70
The Loft Pedi without Polish	min 50	80
The Loft Combo without Polish	min 50	140
The Loft French Mani	min 55	85
The Loft French Pedi	min 65	95
The Loft French Combo	min 65	170
Vynylux Couture Mani	min 45	85
Vynylux Couture Pedi	min 60	95
Vynylux Couture Combo	min 60	170
The Loft Mini Mani	min 30	45
The Loft Mini Pedi	min 30	50
The Loft Mini Polish	min 15	20

POLISH ME OVER

	Mani	Pedi
The Loft Shape & Polish	50	55
The Loft French Shape & Polish	55	60
Vynylux Couture Shape & Polish	60	65
Gelish Shape & Polish	80	85
Gelish French Shape & Polish	90	95

*All prices are in AED and exclusive 5% VAT

LONGER LASTING

* Gelish Polish is a power polish that lasts up to three weeks

Gelish Manicure	min 70	140
Gelish Pedicure	min 80	150
Gelish Combo	min 150	270
Gelish French Manicure	min 80	160
Gelish French Pedicure	min 90	170
Gelish French Combo	min 170	300
Gelish Removal	min 15	45

ADD ME UP

Paraffin Treatment

An intensely soothing and anti-aging treatment that leaves your skin rejuvenated and helps retain the skin's natural oils.

Mani		Pedi
100	min 40	100

Footlogix Callus Treatment

A treatment that helps in sloughing off excess and dry skin as well as insuring protection and hydration of the foot.

Pedi
80

Footlogix Pedicure

An intensive foot care pedicure recommended for those with intense callus & dry skin.

Pedi
160

Nail Art starting from
20 AED

IN-CHAIR MASSAGE

Neck & Shoulder Massage	min 15	60
	min 30	90
Foot Massage	min 15	50
	min 30	90

*All prices are in AED and exclusive 5% VAT

MAKE ME LONGER

Natural Full Set Extension (Acrylic/Gel)	min 90	310
Natural Full Set Extension (Acrylic/Gel with gelish color)	min 150	375
French Full Set Extension (Acrylic/Gel)	min 120	375
Extension Refill	min 120	220
French Extension Refill	min 150	250
Natural Overlay (Acrylic/Gel)	min 90	250
French Overlay (Acrylic/Gel)	min 120	300
Natural Nail Repair (per nail)	min 15	30
French Nail Repair (per nail)	min 15	40
Soak Off	min 30	100

KEEP ME DIPPED

* Nail dip has it all! It is as shiny as Gelish, as strong as Acrylic and lasts up to 5 weeks.

Nail Dip Overlay	min 60	200
Nail Dip Extension	min 90	280
Nail Dip Add-On: French	min 30	30
Nail Dip Add-On: Ombrè	min 30	30
Nail Dip Repair (per nail)	min 15	15
Nail Dip Removal	min 30	30

*All prices are in AED and exclusive 5% VAT



THE ART OF PRECISION SKIN CARE



THE LOFT - PRODUCT FOR HER



It all began in the year 1956 in Aachen with the black rose, which is the symbol of infinite beauty; Dr. Michael BABOR who was a visionary and a passionate pioneer of beauty set the standards for skin care research. And today BABOR became the innovative leader in luxury professional skin care in the worlds' best spas.

BABOR creates a unique spa experience that goes far beyond a momentary indulge... An experience that takes you to a true provence with the exquisite fragrances, nourishing textures and effective tailor made treatments.

We combine innovative massage techniques and treatment methods that activates your body's own energy system for new senses.



BEAUTIFUL
SKIN REQUIRES
COMMITMENT,
NOT A MIRACLE



THE LOFT - BEAUTY FOR HER

FACIAL TREATMENTS

Skinovage Cleansing Treatment

Intensive cleansing is the prerequisite for your perfect beauty. Indulge your skin with our Effective cleansing system that creates the basis for a beautifully radiant, clear skin.

Duration 30 minutes | AED 250

Hydra Overdose Treatment

A hydration overdose thanks to the BABOR ampules concentrate that instantly hydrates and detoxifies your skin leaving it refreshed and vitalized.

Duration 30minutes | AED 240

Skinovage Purifying Treatment

A deep cleansing facial adapted for Oily / combination and blemished skin, that balances, mattify and tightens pores.

Duration 60 minutes | AED 400

HSR Lifting

A new and patented formula from BABOR that deeply rejuvenates the skin with an immediate result of firming and toning. Targeting women age 40+.

Duration 60 minutes | AED 640

Dr. BABOR Collagen Booster Treatment

An effective alternative to anti-wrinkle injections (hyaluronic acid + collagen) that plumps up the skin giving it a fuller appearance and visibly improving its density and firmness.

Duration 60 minutes | AED 420

*All prices are in AED and exclusive 5% VAT

Dr. BABOR Contouring Facial

Get rid of a double chin, frown lines, treat and tone loose, wrinkled skin the aging face, neck, décolleté with our Dr. Contouring facial with new formulas of BTX and wrinkle fillers serums the can be used as an alternative to Botox & Fillers and gives great results with a full course of treatment.

Duration 60 minutes | AED 660

Dr. BABOR Whitening Treatment

The ultimate brightening treatment with fruit acids for stubborn pigmentation and dark spots leaving the skin lighter, even with a radiant look.

Duration 45 minutes | 475 AED

Reversive Treatment

Reverse back the time with our anti-aging innovation. The treatment works on slowing down the cell aging process, rejuvenating the skin, resulting in a radiant, smoother and younger complexion. Targeting women age 30+.

Duration 90minutes | AED 640

EXPRESS FACIALS

Hydra Glow Boost Treatment

A moisturizing facial thanks to the ampoule which flushes the fluids into the skin, creating a magnificent instant glow and hydration, protecting the skin against all harmful environmental factors. It can be used for any skin type.

Duration 30 minutes | AED 180

Anti-Aging Facial Treatment

Replenishing the skin's natural proteins, while promoting its elasticity, plumping it inside-out, thanks to the BABOR's multi-tasker ampoule.

Duration 30 minutes | AED 180

New Skin Treatment

Restoring back your skin's youthful glow, while minimizing scar formations and refining the skin tone.

Duration 30 minutes | AED 180

Sensational Eye Treatment

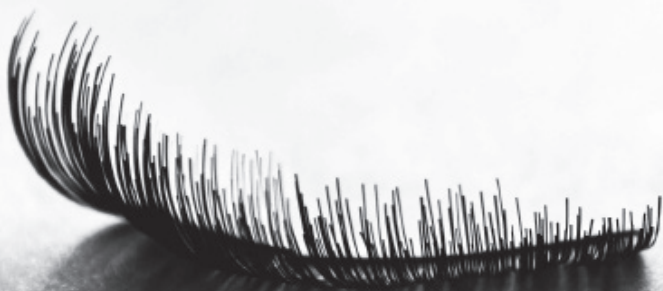
A treatment for a smoother, brighter, and firmer eye-area, looking fresher and younger.

Duration 30 minutes | AED 180

*All prices are in AED and exclusive 5% VAT



**JUST ONE BLINK,
AND THE WORLD
IS YOURS.**



THE LOFT - FACE & BODY FOR HER

FACE FOR HER

*Prices are applicable to both waxing & threading

Upper Lip	25
Eyebrow	45
Eyebrow & Upper Lip	60
Half Face	50
Full Face	100
Full Face incl. Eyebrows	125

BODY FOR HER

Underarm	40
Half Arm	55
Full Arm	75
Half Legs	70
Full Legs	110
Stomach	75
Back	70
Bikini Line	75
Full Bikini	100
Full Brazilian	115
Full Body	350
Full Body incl. Brazilian	440

Eyelash Extension	
Lash Lifting	350
Individual Lashes (Full Set)	480
Individual Lashes (Half Set)	380
Russian Volume	600
Refill Individual from 2 weeks	200
Refill Russian from 2 weeks	300
Removal Lashes	110

Make -Up **Upon request*

*All prices are in AED and exclusive 5% VAT

BRIDAL PACKAGES

Pick your timeless wedding tradition with our Loft Bridal Packages. We offer customized packages at the best value for your needs, visit you nearest branch for further inquires.

Something New – For optimism in the future

We pay full attention to our brides on their big day . The loft team will help you personalize a package at the best value for your needs

- Hair color transformation
- Bridal Hair styling
- Nourishing hair treatments
- Eyelash Extensions
- Nail Care
- BABOR facial course
- BABOR body treatments
- Bridal make-up

By Quoting

Something borrowed – For borrowed Happiness:
AED 3,000 (In salon)

- Bridal Hair Styling
- Bridal Make-up
- Complimentary French manicure
- Complimentary mini Collagen booster facial

Something blue - For Love, Purity And Fidelity: AED
5,000 (Call out)

- Bridal Hair-Styling
- Bridal make-up
- Complimentary French manicure & Pedicure.
- Complimentary Mini Collagen booster facial

(Hair extensions if required, prices are charged upon consultation).

HOME SERVICE

Beauty delivered in the comfort of your home!

Enjoy being pampered by our highly-trained professionals and get indulged with our variety of services from Nail care, Hair care, Spa & wellness.

For further inquiries contact your nearest branch.

GIFTS ENVELOPE

In a recent local survey in UAE, grooming gifts were selected among the most popular and joyful gifts you can offer to your friends, colleagues and loved ones. You can have it by visiting any of our branches, or by calling our Toll Free Number 800-THELOFT, we can deliver at your selected address.

THE LOFT LOOK BOOK...

"Hair is one of our main specialities because we believe that it's a "Personalized Art", thus we are committed to bringing in the latest in hair trends with the utmost customization experience to every woman making her feeling beautiful inside out and unique... Our creative team has come up with the launch of our "Annual Hair Collection" as a major event every year highlighting the latest in hair styling as an essential part of the fashion making industry.

The Loft is taking you through a styling experience so "Get indulged in our world of beauty".

Now available across all branches!



LOYALTY PROGRAM

GOLOFT

5% CASHBACK

Registration for free

GOLOFTER

8% CASHBACK

Spend 5,000 AED in 6 months to remain this level

GOLOFTTEST

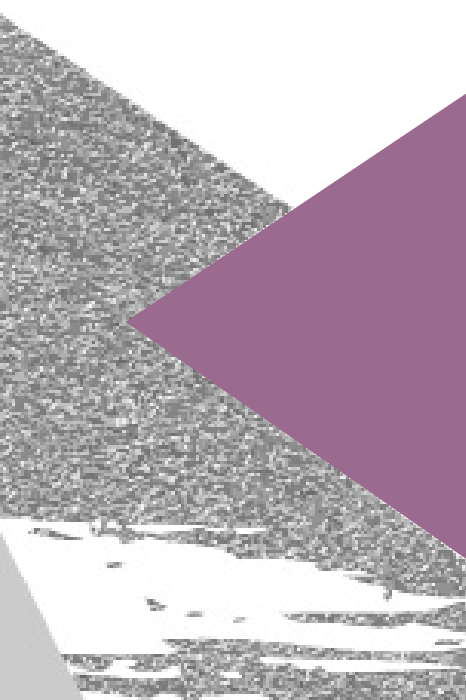
12% CASHBACK

Spend 8,000 AED in 6 months to remain this level
20% on facial, body treatments and makeup
services



MEMBERSHIP PROGRAM

Ask a member of our team today for all membership programs available.



DUBAI

The Dubai Mall
Tel: +971 4 434 0856
Lower Ground Floor,
Beauty Zone Opposite to Mall Management

Wasl Vita
Tel: +971 4 343 9669
Jumeirah 1, Wasl Road,
Wasl Vita Mall

Palm Jumeirah
Tel: +971 4 457 7813
Golden Mile 2 Galleria

Mudon
Tel: +971 4 514 8287
Mudon Community Center

Mall Of The Emirates
Tel: +971 4 347 4723
First Floor,
Next to Marina Home Furniture

Mirdif Shoroog
Tel: +971 4 553 9183
Shoroog Community Center

Jumeirah Island
Tel: +971 4 243 4086
Pavillion Center

Motor City
Tel: +971 4 565 5091
First Avenue Mall

ABU DHABI

Yas Mall
Tel: +971 2 565 0060
Ground Floor, Yas Island Abu Dhabi
Toll Free number: 800-THELOFT



THELOFTFIFTHAVENUE
www.theloft5thavenue.com
Mob app: The Loft Beauty Lounge